

CLASS AGENT'S REPORT

Curly Marsh

I suppose we should be pleased that we exceeded our \$100,000 Annual Giving goal for 1993-94 by nearly \$15,000 or 15%. To me, however, our reducing class head count means that we must concentrate on the quality more than the quantity of the dollars we raise for Princeton. We should measure the quality of our bucks by the percentage of the class participating. The higher that figure the clearer the message we send to Princeton and the Princeton family.

Princetonians are listening when, out of the wisdom of our sixty-one graduate years, we speak in strong support of the University, as we did last year with 80% of the class participating. Our 71% this year was slightly better than our average off-year participation, but every off-year our challenge should be to reach the 80% participation level with our modest - but quality - dollars.

	Year Ending 6/30/94	Year Ending 6/30/93
Class roll	214 - ²³⁰ 194	236
Class donors	152 - 132	188
% Giving	71% - 68%	80%
Total Amount	\$114,834 117,914	\$390,705
Class donors	\$47,048 39,889	\$284,589
Other Gifts	\$67,786 78,025	\$106,116



Vice-President Curly Marsh and Treasurer Chip Green (on right) with Dave & Rita Ludlum and Rex Keasbey at the Class Dinner in June.